

ABN 901 301 89892

Suite 4, 281 Pacific Highway
North Sydney
Australia NSW 2060

p +61 2 8001 6601

www.projectminds.com.au

Enterprise Analysis and Requirements Management

How do businesses today determine and action effective business strategies to maximise their investments? How do businesses make the best use of their knowledge and expertise to take advantage of business opportunities?

Abstract

This course will cover the elements of enterprise analysis, and allow you to understand the importance of aligning new projects to the overall strategy of your business. It will cover how to evaluate new proposals and perform feasibility studies. Preparation of business case and initial establishment of a new project. You will be guided on identifying and engaging stakeholders, determining and structuring the business analysis work to be undertaken, and preparing for a successful project

This course addresses the first two of six knowledge areas defined by the IIBA as the Business Analysis Body of Knowledge (BABOK™)

Syllabus

ENTERPRISE ANALYSIS

The Business Perspective

- Business strategy, architecture and executing change
- Business architecture models (Zachman, Poldat examples)
- Projects as the vehicles of change

Feasibility Studies

- Structuring the feasibility study
- Assessing the current state, identifying and assessing options
- A review of the wide range of techniques used in conducting a feasibility study

Preparing the Business Case

- Contents of a business case
- Identifying costs, assessing costs
- Identifying benefits, assigning value to benefits
- Financial models (eg. NPV)
- Risk assessment

Establishing the Project

- Project selection and prioritization
- Scoping the project
- Establishing the benefits realization focus

Objectives

- Build appreciation of the importance of business strategy alignment and the role of projects in executing change in the business
- Identify and evaluate the different techniques for performing a feasibility study
- Detail how to prepare a business case and determine the costs and benefits of a project
- Explain the steps involved in establishing a project including selection of stakeholders
- Provide guidance on how to determine requirements activities to be performed in alignment with current organizational standards
- Develop techniques for successful planning and management of business analysis activities.

Who should attend

Senior Business Analysts and Project Managers who wish to enhance their skills and knowledge in these two key areas

REQUIREMENTS PLANNING AND MANAGEMENT

The Stakeholders

- Determining the stakeholders
- Techniques for identifying and classifying all the stakeholders
- Getting stakeholder buy-in
- Stakeholder perspectives, roles and responsibilities and aligning requirements

Organising the Work

- Determining what needs to be done (WBS)
- Assigning work amongst the available resources

Planning for success

- SDLC methodologies and the project life cycle methodology
- The BA activities within the project
- Estimates and assumptions
- Risk management approach
- Project and product metrics

Course Length: 2 days
Course Code: BAENTPM2
PDU: 14



Project Minds is an International Institute of Business Analysis (IIBA) Endorsed Education Provider. IIBA and the IIBA logo are trademarks owned by the International Institute of Business Analysis.



As a PMI Registered Education Provider (R.E.P.) Project Minds has agreed to abide by established quality assurance criteria. The PMI Registered Education Provider logo is a registered mark of the Project Management Institute, Inc. PMI is a registered mark of the Project Management Institute, Inc. CAPM and PMP are registered marks of the Project Management Institute, Inc.