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Effective Project Sponsorship

Providing effective project sponsorship is a key contributor to project success. By applying appropriate governance through utilizing guidelines, structures, systems and processes around the project you can achieve more effective delivery of the project through to full utilization and benefits realisation by the business

Abstract

Effective project sponsorship recognizes the important contribution that the sponsor provides to the project outcome. Through applying governance principles into the management of individual projects many organisations are reaping the rewards of better project outcomes.

A project governance structure is different to an organisational structure in that it defines accountabilities and responsibilities for strategic decision making for each project. This can be particularly useful to give authority to project management processes such as change control and strategic (project) decision making.

Who should attend

This course is designed for sponsors, key project stakeholders, program managers and project managers who need to develop their skills in aligning projects with business objectives. It will assist those who are looking to identify a framework for how projects should proceed.

Syllabus

Project Sponsorship

- The role of the sponsor
- The sponsor, stakeholder and project manager

Project Governance

- What is governance?
- Alignment with strategy
- The six pillars of project governance
- Authorisation, intervention and gateways
- Measures and reporting

Applying sponsorship and governance

- The kick-off meeting
- Project controls
- Project reviews and assessment
- Actioning lessons learnt

Objectives

- Understand the role, responsibilities and accountabilities of the project sponsor
- Understand the differences between the roles of stakeholder, sponsor and project manager
- Know how to determine appropriate governance structures to the project
- Apply these structures through the project kick-off and progress review meetings

Course Length: 3 hours
Course Code: EPSPMC1
PDU: 3



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